

July 1949 191 <sup>2019 cards</sup> Mark 74

123-4  
SET 101  
29/July/49



# "THE GALLUP POLL OF CANADA"

THE CANADIAN INSTITUTE OF PUBLIC OPINION  
Wants YOUR Opinion - - No Names Taken

### TRAVELLING

1a. If you were going to make a 500-mile trip, how would you rather travel—by train, car, air, or some other way?

- Train
  - Car
  - Other
  - Air
  - Undecided
- 6 - CAR - AIR

HAND TAB

- b. Have you ever travelled by air?  
 Yes       No
- c. Have you ever taken an overnight trip on a train?  
 Yes       No

Here are some questions about the cost of living.

2a. What do you think is the LEAST amount of money a couple should be able to count on each week before they marry?

\$..... per week.       No opinion

b. Generally speaking, what do you think is the least amount of money a family of four (husband, wife and two children) needs each week to get along on in this community?

\$..... per week.       No opinion

3. A year from now, do you think that, in general, prices of the things you buy will be any higher, or lower, than they are now?

- Higher
- Lower
- About the same
- No opinion

### FEATURES OF CANADA

4a. Taking everything into consideration, what do you think is the best thing about living in Canada?

No opinion

b. What do you think is the worst thing?

c. Here are a few questions we're asking throughout Canada?

(1) Do you happen to know what provinces are meant by the Prairie provinces?

56% - Manitoba, Alberta, Saskatchewan  
24 - Ontario  
20 - Atlantic  
 Don't know

(2) What province is Gaspé in?  
59% - Quebec       Don't know

(3) Which province is Lake Louise in?  
50% - Alberta       Don't know

(4) What provinces are completely surrounded by water?  
 Don't know

(5) Which country has more of the Falls at Niagara, do you think—Canada or U.S.A.?

- Canada
- U.S.A.
- Both equal
- Don't know

### CORPORAL PUNISHMENT IN SCHOOLS

5. Do you agree with teachers being allowed to inflict corporal punishment?

- Yes
- No
- Undecided

QUALIFIED

### FREEDOM OF SPEECH

6a. When you hear or read about the term "freedom of speech," what does that mean to you?

No answer

b. Do you believe in complete freedom of speech—that is, for example, permitting anyone to say anything at any time about the government or the country?

- Yes
- No
- No opinion
- Qualified

If "No," ask:

c. Under what conditions don't you believe in it?

~~Under no circumstances~~

EDUCATION

27. Do you remember at what age you left school (college)?  
 27 (exact) *27* *Public School*  
 b. When you left school (college), did you feel you had sufficient education, or would you like to have continued?  
 Had sufficient  
 Like to have continued  
 If "Like to have continued," ask:  
 c. Would you tell me why you left school (college) when

you did?  
 .....  
 .....  
 No answer

28. As you know, in most provinces young people must attend school until they are 18. Do you think this age limit should be raised to, say, 18 years, or lowered to, say, 14 years?  
 Raised to 18       Left at 16  
 Lowered to 14       No opinion  
 a. Thinking over your own school days, what would you say was the most useful subject you took?

.....  
 No opinion  
 f. What was the most interesting subject to you?  
 .....  
 No opinion

30. Are you married or single?  
 Married       Widowed; divorced; separated  
 Single  
 If "Married," "Widowed," "Divorced," or "Separated," ask:  
 b. Do you have any children under 16?  
 Yes. How many?       No

31. In what country were your parents born?  
 FATHER ..... MOTHER .....  
 If father born in Canada, ask:  
 b. What country did your father's people come from originally?  
 .....

32. Are you (or your husband/wife) a member of a labor union?  
 Yes       No  
 If "Yes," ask:  
 d. Is it a C.C.L., a Trades & Labor Congress, a Catholic Syndicate, or other union?  
 C.C.L.       T.L.C.       Syndicate  
 Other       Don't know

11. If a Dominion election were held today, would you favor the candidate of the  
 Progressive Conservative  
 Liberal  
 C.C.F.  
 Social Credit  
 Labor Progressive  
 Other Party  
 Undecided

12a. Did you vote in the Dominion election on June 27th?  
 Yes       No, didn't vote  
 If "Yes," ask:  
 b. Which party did the candidate for whom you voted represent?  
 Progressive Conservative  
 Liberal  
 C.C.F.  
 Social Credit  
 Labor Progressive  
 Bloc Populaire  
 Other Party  
 Don't remember

13a. Is there a telephone in your home (place where you live)?  
 Yes       No  
 b. If "Yes," ask: Is the telephone listed either under your name or under the name of a member of your immediate family?  
 Yes       No

14. Specific occupation .....  
 (If housewife or student, record that relationship but record occupation of head of family. If retired or unemployed, record former occupation.)

15. Estimate age .....  
 43, 44

16.  Car       No car

17a. Do you happen to remember the name of the last school you attended?  
 .....  
 b. How far did you go in that school?  
 Public school (complete or incomplete)  
 Secondary or High School (complete or incomplete)  
 College or University (complete or incomplete)  
 No schooling

Wealthy       Average       Poor+       Men  
 AV.+       Poor       Woman  
 Respondent speaks:  
 English Only  
 French Only  
 Both Fr. and Eng.

City ..... Date this interview was made .....

Interviewer's Signature .....  
*Not Check - 50*      *54*

Ballot 191 - Ques. 6c:

Under what conditions do you not believe in complete freedom of speech?

Rej. No answer

1. Communists should not have freedom of speech
2. Restricted during wartime or national emergency
3. Not if treasonable, disloyal to Canada, against constitution, against democracy, against law, attempting to incite rebellion. Not if detrimental to majority of people or country as a whole.
4. Not if untrue, distorted or libelous statements are made.
5. Not if the statements will stir up trouble - cause unrest, against our traditions - against our way of living - against established order.
6. Should not be able to make statements which unintelligent or gullible people will not analyse properly.
7. No criticism of government, or party in power.
8. No immoral talk or talk against church, or evil opinions.
9. Should not be able to foment strikes.
10. Aliens, foreigners, should not have freedom of speech.
- (11) X. No freedom of speech for Fascists
- (12) V. Miscellaneous: Includes - Don't like to get into an argument about religions; on condition they don't attack anything; refuse freedom of speech outside of politics; all truths should not be spoken at all times; should be able to go only so far; mud-slinging during political debates shouldn't be allowed; not where young people are listening; not in churches or schools; not when spoken in anger; not if it's socialism in any form; confidential information should not be divulged; not for radicals; not to certain people; not at election time; not at public gatherings; soap box orators should be restricted; not for cranks; not if criticisms are narrow and poorly thought out; only competent people should be allowed.

IF (C37 EQ 2) BC=1  
IF (C38 EQ 2) BC=2

IF (C48 EQ 2) BC=12